

February 25, 2011

Anita Reisinger
Keller Williams Atlanta North
Lifetime Estate Liquidations, LLC

Re: Estate Sale, 607 Delphinium Boulevard

Hello Anita,

I'm writing to thank you and your team for taking such care – and for making our Estate Sale a tremendous success. Beginning with the planning stages right through the end of the last day, the sale progressed precisely as you had described it and in our view, was more successful than we anticipated. From our initial discussions of the process with you we were truly impressed by your depth of knowledge about the nuances of various aspects of Estate Sales – particularly things for us to avoid. Your guidance and your approach were always right on target, down to the smallest detail.

For the sale itself, we saw the whole process as a business transaction and we were pleased you managed it as such. Starting with the tours of our home with you, to the staging of the contents and the sale, you oversaw the operation with a level of care, quality and professionalism we could have only hoped to experience. You and your associates completely exceeded our expectations.

We truly appreciate the many days and hours you spent preparing our home for the sale. We had no concept of the amount of time required to prepare for an Estate Sale. Our closest comparisons were yard sales – and we now understand, that isn't a valid comparison. We were amazed that that you had planned for three full days of setup for our sale and we were struck by the fact that the setup actually took all of that time. That preparation paid off. The sale went without a hitch and we are certain the amount we netted from the sale, which was considerably more than anticipated, is a direct reflection of the time and effort you put into preparing our home.

Following the sale your prompt accounting of all that was sold was truly appreciated and having seen your work, we consider the fees quite reasonable. We are certain we would not have been able to accomplish what you were able to do in the short period we had to work with. You and your team made a compressed timeframe and potentially stressful sale of our home much more manageable.

Beginning to end we are very pleased and cannot imagine another company performing as well. We thank you for an outstanding job and will certainly recommend Lifetime Liquidations to anyone we know who might consider an Estate Sale. We would also be happy to serve as a reference for you, should your future clients want to speak with a family who has "been there".

This was far and away the best home-sale event we've ever experienced. Thanks very much for all you've done for us.

Regards,

Eric & Joyce Norman
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Atlanta, GA 30309